



Top Security to Increase Safety for Irish Phone Users

A new personal security service from Irish company Top Security was launched today and is set to extend the function of a mobile phone to a security device. Entitled TopLocate, the service provides a panic alarm feature and a location tracking capability on a mobile handset, both of which can be used in the event of an emergency. The service is set to bring increased peace of mind and security to over four million Irish phone users as the busy Christmas season approaches.

TopLocate is aimed at late night revellers, people who travel late at night as well as parents, the elderly, lone and shift workers, and outdoor sports enthusiasts. Using a combination of mobile, landline and web technology the service caters for three different scenarios- where people don't show up, are under threat, or where something is seriously wrong. The service is easy to set up, requires no technical expertise and can be activated in any situation and any location.

One aspect of the service is a panic alarm which can be triggered by discreetly pushing just one button on a mobile phone should the phone user ever encounter difficulty. An alert then goes to the subscriber's chosen contacts who can then listen to the situation through a recording and track their exact position.

Commenting on TopLocate, Emmet O'Rafferty, Group Chairman, Top Security said: "Personal safety is a major concern for Irish people, particularly at this time of year. With crime on the streets rising and over 2,000 people reported missing to the Gardai every year, we recognised the need for an easily accessible service that addressed people's safety concerns."

He continued: "With more phones than people in Ireland, statistically everyone has at least

one mobile phone, which makes it the perfect personal security tool. Our service lets people know that things are not as they should be, whether it's children not arriving home when they should, people not feeling well or people finding themselves in vulnerable or threatening situations."

TopLocate offers the following three services, with each using a combination of phone technology, email and GPS tracking and mapping software:

TopLocate Mobile SOS is available as an add-on to your existing mobile phone and increases its function as a panic and time based alarm. Two pre-designated people are alerted if the mobile user does not arrive at a destination at a pre-determined time. Furthermore, by pushing a speed dial button on their phone, users can discreetly raise an alarm if confronted with a threatening situation. The service works across all networks and on all mobile phones.

TopLocate Mobile Tracker enables a GPS mobile phone to be used as a panic alarm, tracking and navigation device. As with Mobile SOS a button can be used as a panic alarm and an alert can be issued to two designated people to inform them of the user's plight. Additionally, the location of the phone can be accurately pinpointed on the TopLocate web based mapping service.

TopLocate Home Safe targets families and uses the home landline as a personal alarm service. Once set up, children are required to dial a code into the landline phone when they arrive home. If the child does not arrive home on or before the appointed time and a code isn't recorded, an SMS and email is automatically sent to the parents who can then take it a step further.

Services range in cost from €50 - €195 (plus VAT) per annum and more information can be found on the TopLocate website www.toplocate.ie or accessed through the Top Security website, www.topsecurity.ie